

3.6.1 Additional Information

Teaching-Learning, Research, and Extension activities are the three pillars for the success of a Higher Education institution. Keeping this in mind, IIS (Deemed to be University), Jaipur has always kept an upfront approach towards the community outreach programs. The University encourages regular engagement of its students and faculty members with the community. It intends to teach social values like teamwork, concern for the poor, open-mindedness, critical thinking, positive attitude, commitment to social service, and tolerance and responsibility towards society. It aims at encouraging and motivating the students to share their skills and talents for social service.


The activities undertaken under the University's Extension Programme include workshops, training, awareness programs, field trips, camps, community work and projects, extension lectures, adoption of slums, exhibitions, endowment lectures, and survey programs in the vicinity and the neighborhood of the University.

The University ensures the involvement of the community in its outreach activities and contributes to community development through:

- Identifying the needs and requirements of the community and organizing activities based on their needs.
- Active involvement of community and students in planning and implementation of the activities.
- Organizing awareness drives, medical camps, community interactions, and donations to support them
- Conducting surveys, fieldwork, and students' participation in community work as the components of an extension program to enhance social sensitivity.
- Involving students and community in problem-solving, situational analysis, reflection, and understanding of systemic marginalization of vulnerable groups, i.e., women, children, older people, and the BPL, to comprehend the problems faced by the residents of the community
- Facilitating innovative rural, urban, slum welfare programmes through participatory research

The contributions of the University to community development are:

- Improvement in their living conditions
- Development of vocational and life skills
- Enhancement of knowledge about the prevention and treatment of diseases
- Increased enrollment of children/ girls in schools
- Prevention of child labour and protection of child rights


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- Dissemination of essential information regarding pregnancy, lactation, and child care
- Women empowerment and self-reliance through skill development
- Generation of awareness about social evils and harmful practice
- Creation of healthy and hygienic environment
- Development of a scientific temper and rational mind
- Promotion of literacy and dignity of labour
- Development of sensitivity towards underprivileged /mentally and physically challenged people

The initiatives taken by the University to encourage community participation through its activities are:

- **Organizing Extension Lectures for generating awareness on:**

- Population issues in India
- Human Rights issues
- Traffic rules
- Basic Banking procedures
- Women's issues and rights
- Emergency services
- Census of India
- Importance of blood donation
- Saving schemes of Post office

- **Knowledge and skill imparting in the Basti on:**

- Literacy for women and children
- Improvement of education level in the school
- Abandoned children
- Specially abled children
- Entrepreneurial skills
- Empowerment skills for women

- **Awareness programmes on:**

- Cancer
- HIV-AIDS
- Nutrition and healthy diet
- Mother and Child care
- Hepatitis B
- Diabetes

- **Health Awareness and Check-up Camps on:**

- Breathing techniques and Yoga
- Haemoglobin Check-up
- Health education
- Eyecare
- Breast Cancer for women



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The University believes in imparting **holistic education** for the overall development of its students to groom them as active members of the civil society, and responsible and informed citizens of the country.

The academic and learning experience of students is complemented by the objectives and the outcomes of the extension activities through:

- ☐ **Exposing the students to innovative pedagogies** such as Nukkad Natak, Flash Mobs, Field visits, Skill-building exercises, etc.
- ☐ Providing exposure to **contemporary and crucial issues** of the society
- ☐ Conducting activities to refresh students amidst their busy schedule
- ☐ **Developing concern for society** among the students, leading to healthy **development of personality**
- ☐ Focusing on **active citizenship roles**
- ☐ Development of **Leadership Skills**
- ☐ Integrating extension issues in the academic curriculum
- ☐ Inculcation of **good values and habits** like conservation of water, electricity, energy, and environment.

Some of the activities organized and the values taught are:

Activities	Values Inculcated/ Skills learnt
<p>Awareness Drives on:</p> <ul style="list-style-type: none"> Population issues in India Human Rights issues Traffic rules Women's issues and rights Emergency services Service of the needy <p>Community work</p>	<p>Awareness Drives such as these inculcated an awareness among the students and sensitized them towards the issues faced by society. These generated values like</p> <ul style="list-style-type: none"> Helping the needy and distressed Compassion Communal harmony Philanthropy Service to humanity Discipline and punctuality Social responsibility Ethical citizenship Pride & cultural heritage
<p>Knowledge acquisition, skills, and concerns on :</p> <ul style="list-style-type: none"> Education Abandoned children Disabled and special children Female feticide Girl child education Donation Drives Visits to places of social relevance 	
<p>Health awareness programmes on:</p> <ul style="list-style-type: none"> Cancer HIV-AIDS Nutrition Hepatitis B Cleanliness Swine Flu 	



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<p>Health concerns and Check-up Camps on:</p> <ul style="list-style-type: none"> Breathing techniques and Yoga Stress and cardiac care Health education Eyecare Breast Cancer awareness for women Hemoglobin check-up 	
<p>Development of Leadership Skills through activities such as :</p> <ul style="list-style-type: none"> Community service Managerial tasks Corporate Social Responsibility Entrepreneurial skill development Identification of business opportunities 	<p>Development of Leadership Skills Skill-building,</p> <ul style="list-style-type: none"> Personality Enrichment Personality Development Empowerment skills Self-confidence Leadership Skills Spiritual development Problem-solving skills Situational analytical skills.
<ul style="list-style-type: none"> Spiritual development Meditation through 'Sudarshan Kriya.' Yoga Spirituality development: Understanding the Vedas Understanding the philosophy of the Ram Krishna Mission Yoga 	
<ul style="list-style-type: none"> Development of skills for social change and community Development Improvement of educational standards of the community Quality-enhancement of teaching-learning in the 'basti' school Literacy work Service of the needy Community work Women Empowerment 	
<p>Emergency Intervention Skills</p> <ul style="list-style-type: none"> First Aid Training Disaster Management Skills 	

For this purpose, the University works at various levels:

- Credit-based Activities
- Extension Committee- based Activities
- Priority-based long- term programs of the University


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Credit-based Activities

Extension Activities are incorporated in the credit scheme for students and offered in two modes:

- Curricular Activities
- Co-curricular Activities

Curricular Activities

The Departments of Management, Social Sciences, and Education offer a compulsory paper titled Community Engagement Services for their students to teach them invaluable life skills of empathy, humility, and selfless service. The positive impact of interacting with the community individually and/or through NGOs results in qualities like assuming responsibility for actions, stepping into leadership roles, and innovative thinking towards critical problems. To cover the identified themes, all the three Departments organize various community outreach programmes and social internships for their students in collaboration with NSS, Swachhta Centre, UBA, CSR Departments of Corporates, and its partnering NGOs.

Co-curricular Activities

Along with Cultural and Sports as an option, co-curricular activities are also offered through NSS & NCC as a compulsory component in the first year and voluntary activity in the remaining years for students at the undergraduate level. University has got 4 units of NSS and a half unit of NCC sanctioned by the government for the same. In each semester, these activities are allocated 2 credits, and more than 600 students are engaged weekly in various community services every year under the supervision of the assigned teacher coordinators. The University has adopted 5 Government schools in its neighborhood through its NSS wing to conduct various extension activities within these schools and its surroundings. Some of the activities undertaken are literacy projects based on one to one teaching model; cleanliness drives under *Swachh Bharat Abhiyan* by cleaning the schools and their surroundings and creating awareness among the students about the clean environment; health and hygiene awareness through health check-up demonstrations, distribution of garbage bags, hand wash, nail cutters, combs, etc.; skill enhancement by teaching them to make everyday things like best out of waste products, beading, embroidery, etc., and training them in activities like singing, dancing, theatre, mask making and many more; gender sensitization through activities like street plays, role plays, etc.; community awareness about Indian culture and its heritage, renewable and nonrenewable sources of energy, water conservation, forestation, etc., to name a few. Apart from these activities, regular guest lectures



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are conducted to create awareness, train, and motivate the students towards devoting themselves to the community services and social causes.

Priority-based Long term Programmes

The University has various priority-based long- term programs to ensure the involvement of its students and teachers towards community welfare. Some of the sustainable projects of the University are:

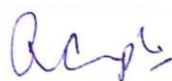
- Happy School Programme
- Construction of handwash stations and gender-wise separate facilities for students in 150 Government funded schools under WINS Project of Rotary International
- Community Radio - Radio7
- Adoption of 5 villages under *Unnat Bharat Abhiyan*

Happy School Programme

This project is directed to provide/upgrade the infrastructural and co-scholastic facilities in the state-funded schools to provide a happy and safe learning environment. For this purpose, the University's NSS wing, in collaboration with the Rotary Club Jaipur Gurukul, has adopted the Hajiawala Govt. Primary School with a strength of 67 students. It plans and works towards making the school more attractive for its students by undertaking various developmental activities like the construction of adequate and functional toilets (separate for boys & girls), the establishment of library and donation of books, regular distribution of shoes, school bags and woolens for students, construction of boundary wall and entry gate, etc. Besides these, the walls of the school premises and the furniture have been painted with beautiful caricatures to encourage the number of students' attendance.

Construction of Hand-wash stations and gender wise separate facilities for students in Government funded Schools under WINS Project of Rotary International

Under this Program, hand wash stations and sanitation facilities are to be constructed in more than 150 Government schools of Jaipur. The plan has witnessed constant progress and the target has been achieved in 50 schools under the supervision of Dean Academics, Prof. Roopa Mathur, Past President, Rotary Club Jaipur Gurukul.


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Community Radio- Radio 7

This is another initiative of the University under which the Department of Journalism and Mass Communication develops and broadcasts (on 90.4 MHz) different programs related to community awareness, such as *Full on Nikky*- 2017 and *Bachpan Express*- 2019, etc., since 2014.

Adoption of villages under UBA


The University has adopted a cluster of five villages, namely *Nevta*, *Hasampura*, *Muhana*, *Ramsinghpura*, and *Jaisinghpura*, in the Jaipur district (covering approximately 400 families). The *Unnat Bharat Abhiyan* Committee is in regular contact with the village *Sarpanchs* and residents to identify the needs and problems that are further discussed with the Collector to find solutions for the same. The Committee plans different activities for each village after the completion of the village and household surveys. By ensuring the participation of approximately 100 students in each activity, it builds strong rapport with them and provides a sustainable bond through various activities, such as cleanliness, health and hygiene, literacy, and other awareness campaigns.

Moreover, as a result of the University's efforts, all these villages have been granted the Open Defecation Free (ODF) status.

Extension committee-based activities

To involve all its students and teachers in various activities, the University has constituted several committees that work in close contact with the community regularly. The committees working in this direction are:

- **The IISU Theatrical Society**
- **CII Yi**
- **Centre for *Swaccha Bharat- Swastha Bharat***
- ***Unnat Bharat Abhiyan* Committee**
- **University sponsored Rotary Club Jaipur Gurukul**
- **Rotaract Club of IISU**
- **Centre for Women Studies**
- **University's Extension Committee**


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The IISU Theatrical Society

The University has a very active and vibrant Theatrical Society comprising students and teacher coordinators who work together as a team. Besides conducting theatre workshops for skill enhancement of the children of Government schools, they perform street plays and skits based on social issues like gender bias, *Swachhata*, child abuse, literacy, adult education, human trafficking, and many more to be performed in the community for social awareness.

CII - Yi Yuva Chaupal

The Yi Jaipur Chapter launched its first Yi Student Net with the IIS University on 19 September 2013. Mr. Rohit Verma, Chair, Yi Jaipur Chapter, and Dr. Ashok Gupta, Vice Chancellor, The IIS University, signed an MOU for the same. 50 students of the University (later increased to 88) are the registered members of this network.

Under this, the students work in cross-functional teams to enhance their leadership skills towards working for the nation besides exploring opportunities for self-development, skill-building, community service, and nation-building, to name a few.

Centre for *Swachh Bharat- Swastha Bharat*

The University has established a Centre for *Swachha Bharat- Swastha Bharat* to disseminate the principal ideals of healthy living through the 4Cs viz. Clean Mind, Clean Body, Clean Environment, and Clean Society. It focuses on the individual-moralistic paradigm of cleanliness, which includes the steps to be taken at the micro or individual level to develop a clean, sustainable, and healthy society.

Swachha Bharat Summer Internship is one such activity among various activities that are carried out under the auspices of the Centre. The objective related to health and cleanliness is to sensitize the students to the community's needs and train and educate them about matters of hygiene and sanitation so that they can act as agents of change, thereby contributing to the sustainable development of society. The duration of this internship is 100 hours (to be covered over 15 days in summer vacation) during which the students are required to work with one or more villages (adopted by the University) and conduct various activities related to rural sanitation; the successful completion of which helps the students to earn two credits.

The Centre for *Swachh Bharat-Swastha Bharat* of the University has been conducting internships over the past 2 years. The three best performing teams were awarded a cash prize of Rs. 60,000/- each by MHRD in 2018.

The NSS unit of the University also undertakes various activities related to *Swachhata* and Health Awareness such as:

- Tree Plantation Drives
- *Swachhata* weeks
- Sensitization via Guest Lectures
- Cleaning of streets in surrounding areas
- Conducting medical check-up camps



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Unnat Bharat Abhiyan Committee

IIS (Deemed to be University), Jaipur, is the registered participating institute under *Unnat Bharat Abhiyan* (UBA), a flagship programme initiated by the MHRD. This programme is inspired by the vision of transforming rural development processes by encouraging knowledge institutions to build the architecture of an inclusive India. Following the above concept, the University has adopted 5 villages, namely:

1. *Nevta*
2. *Hasampura*
3. *Ramjipura*
4. *Jaisinghpura*
5. *Muhana*

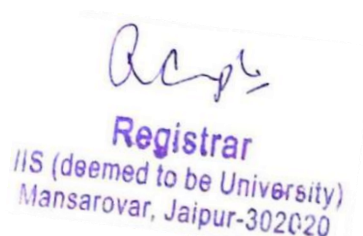
A committee is constituted under the leadership of Dr. Sharad Rathore, Nodal Officer, UBA, to hold various activities that can help identify and resolve potential problems through the active intervention of the University. The activities undertaken by this Committee include village surveys, household surveys, *Swachhta* rallies, campaign for a plastic-free village, *Gram Sabhas*, activities for school kids, the constitution of *Jal Shakti* Team, etc.

Rotary Club Jaipur Gurukul, sponsored by the University

Chartered in 2017, the Club has a total strength of around 240 members wherein all the members are faculty members and staff of the University. Along with some sustainable projects, the members are regularly involved in different activities related to community services, such as literacy, community awareness, health awareness, and social upliftment.

Rotaract Club of IISU

The University has sponsored a Rotaract Club for its students. It happens to be the largest Rotaract Club of the world, working diligently with the different sections of the society for their upliftment, awareness and skill development in various forms.



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Centre for Women's Studies

The University has a vibrant Centre for Women's Studies which works towards generating awareness and disseminating knowledge related to women's issues through educational training programmes and extension activities in and around the University campus. In addition to women's issues, the Centre also offers Foundation, Degree, Postgraduate and Research programs in Women's Studies.

The activity wing of the Centre is called 'Women's Cell', which engages with both students and faculty members to help them comprehend various issues pertaining to women. It organizes seminars, health camps, guest lectures, and exhibitions to create awareness on such matters, including women's rights, by collaborating with the other departments for greater outreach.

University's Extension Committee

The University's community outreach programs are not just limited to the curriculum and the committees constituted to work for the same, but promote the involvement of its students and teachers. The University has also formed an Extension Committee which provides annual funds to various academic departments of the University to pursue the planned extension activities.

Departmental Extension activities

The Department of Fashion & Textiles tries to inculcate various livelihood skills in the students of Government schools and their families. To achieve this, the Department visits various *bastis* to promote skill-based and developmental activities, such as embroidery, fabric painting, knitting, beadwork, and many more. The Department of Home Science works in close interaction with the community and conducts various awareness sessions related to health and hygiene and children's education. The Department of Behavioural & Health Science works with different mental health hospitals and other NGOs working with autistic children to extend psychological assistance. The Department of Commerce & Management also works for economic upliftment, and awareness drives about various trends and technologies related to payment systems, taxation, etc. The Department of Physical & Computing Science visits different villages for Physical and Socio-Economic Surveys. The Department of Social Sciences works in close interaction with the society towards its upliftment. It operates year-round to organize activities towards creating awareness and skill-building in different villages adopted by them. Other Departments like CS & IT, Environmental & Life Sciences, Languages & Mass Communication, and Fine Arts also work with the community in various forms from time to time. The University has always worked progressively towards community engagement and extension activities and strives for the same in the future.

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